

Thaís Xavier Aizo

Rotary Club Assis Fraternal | District 4510 | Brazil

RYE district 4510 – Current STEP Coordenator and European Correspondent

Long Term Exchange Student in 2000

Short Term Exchange Student in 1998

Disney's Cast Member in 2006 (Disney College Program)

- Owner of Havaianas Franchising since 2009 – 3 stores
- Owner of Beauty Clinic since 2012





Empowering Youth

Passport to the Global Citizen

Redefining Our Core Purpose: The Leadership Academy



Parents' Demands
Mental & Physical Health,
School Success, Independence

Modern Teenager
Internet Addiction, Poor
Self-Control, Low Self-Confidence

Employer & University Demands
Communication, Teamwork,
Critical Thinking, Problem-Solving

Rooted in Rotary's Education Area of Focus



Education Area of Focus

Directly aligned with Rotary's global commitment to expanding access to lifelong learning.



Integral Development

Nurturing the whole person — emotionally, socially, ethically, and intellectually.



Global Perspective

Building an international mindset, empathy, and high cultural intelligence through deep immersion.



Values-Centered

Anchoring every step in Rotary's founding principles of service, integrity, and leadership.

The Turbulence: Diagnosing the Limiting Challenges

Uneven Student Preparation

Significant disparities in readiness leading to severe cultural shock and inconsistent adaptation.

Lack of Club Engagement

Host club involvement was sporadic, leaving students without the consistent mentorship they needed.

No Defined Track

The absence of clear objectives or structured pathways made it impossible to navigate a quality journey or measure meaningful progress.

The Paradigm Shift: From Passive Observation to Active Leadership

RYE 1.0 (Traditional)

Cultural Tourism

Passive Observer

Anecdotal Tracking

A Fun Year Abroad

RYE 2.0 (Leadership Academy)

Education for Life

Active Global Citizen

Gamified Data (Globix)

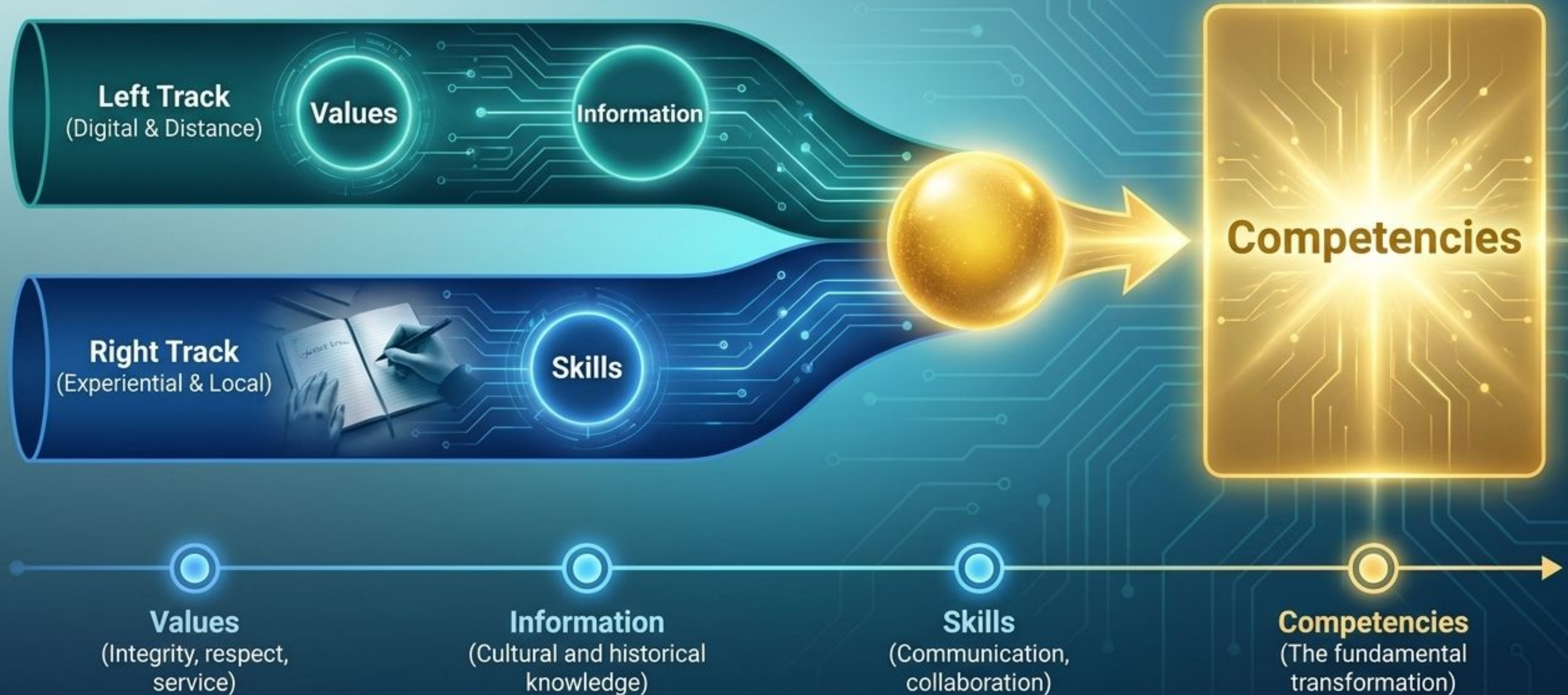
A Lasting Legacy of Leadership



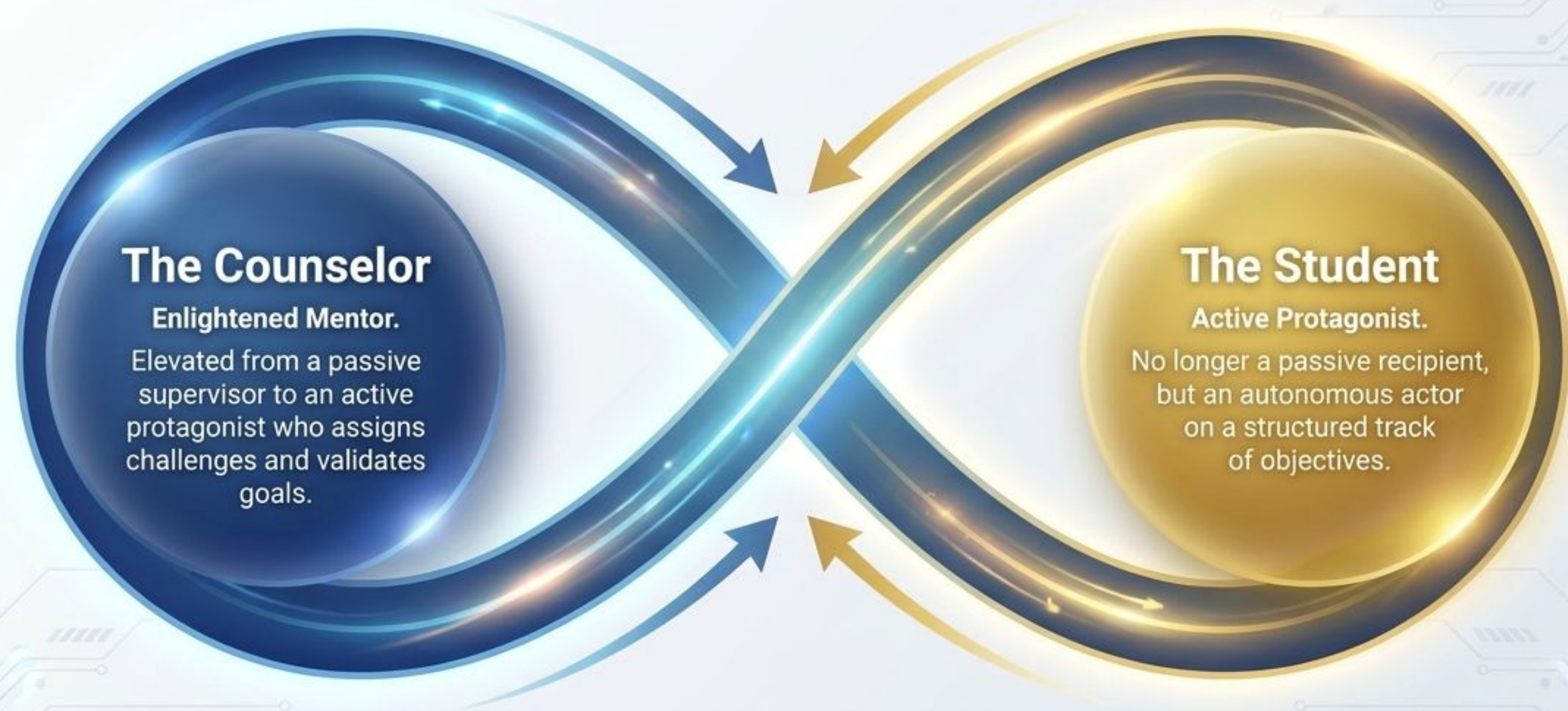
Our try: Passport to the Global Citizen

- District 4510's experience in addressing the obstacles that limit student development.
- Provides a structured, objective-driven track empowering students to maximize their time abroad.
- Transforms the theoretical 'Education for Life' concept into daily, actionable reality via a digital guide.

The Inbound Journey: A Blended Learning Funnel



A Critical Role Shift: Mentor and Protagonist



"Be the light that guides and the anchor that supports."

The Pedagogical Engine Driving the Transformation



Project-Based Learning (PBL)

Engaging with real-world problems requiring collaboration and creativity.



Competency-Based Learning

Assessing skills and behaviors, not just academic disciplines.



Personalized Learning

Allowing each student to advance at their own unique pace and trajectory.



Student as Protagonist

Cultivating autonomy and responsibility over their own growth.



Interdisciplinary Education

Integrating history, culture, language, and ethics.



Invisible Educational Technology

Using tech seamlessly to amplify human connection, not distract from it.

The Digital Revolution: An Integrated 360° Ecosystem

The Online Passport



Student

Mobile interface, gamified, focused on tasks and badges.



Counselor

Mentoring tools, goal validation, and Globix allocation.



Club Officer (YEO)

Administrative management and strategic mediation.



Inbound Coordinator

Macro cohort view and safety monitoring.



District / Sponsor Club

Desktop dashboard for governance, data, and compliance.

Invisible Technology: The Globix Economy



Vanguard Gamification

The application introduces gamification to make the educational program highly dynamic and engaging.

The Globix Economy

Students earn 'Globix' points by completing voluntary, structured activities that range from simple daily tasks to complex community projects.

360° Engagement

Tasks drive deliberate interaction with school peers, Rotary Club members, host families, and the wider host community.

The Gamification Escalator: From Explorer to Champion

**Level 1:
Global Explorer**
Opening the mind to
a new culture.



**Level 2:
Global Ambassador**
Representing values
and leading.



**Level 3:
Global Thinker**
Developing critical,
independent perspectives.



**Level 4:
Global Peacemaker**
Cultivating empathy
and conflict resolution.



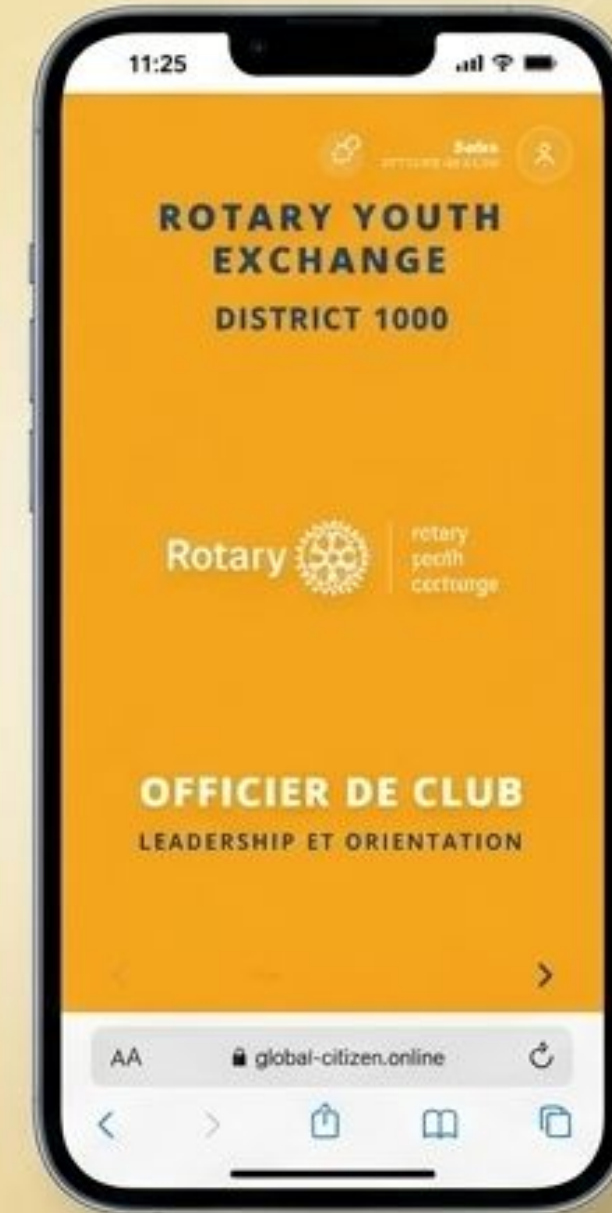
**Level 5:
Global Champion**
Mastering competencies
and inspiring others.



Local Mentorship: The Counselor & Club Officer Views

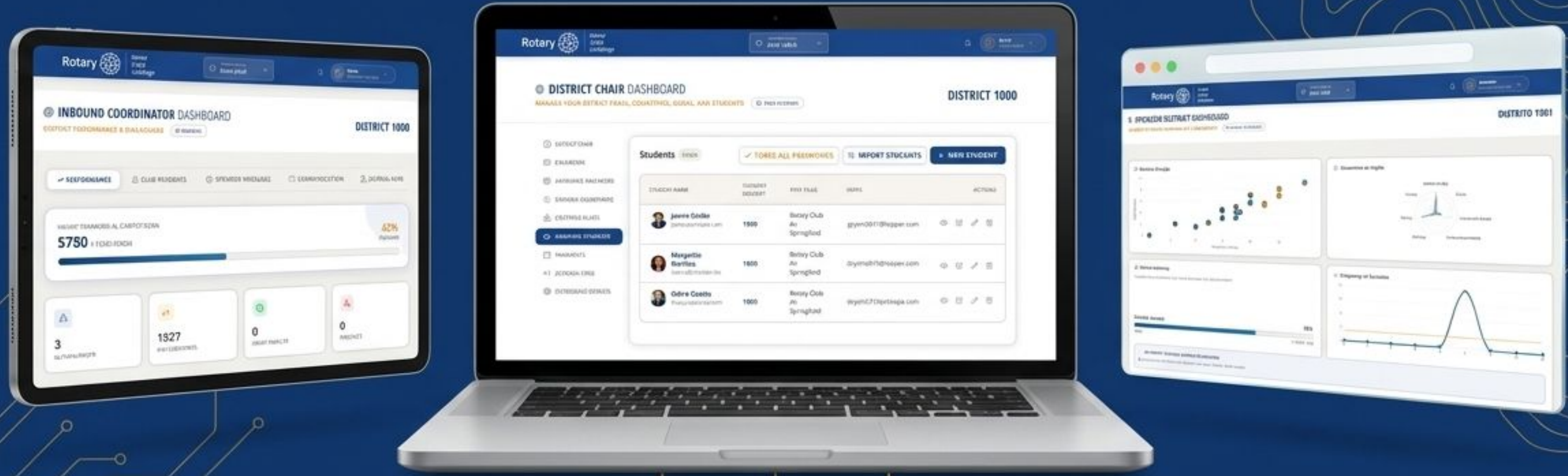


Counselor Dashboard:
Equips the mentor to proactively validate goals and assign Globix.



Club Officer (YEO) Dashboard:
Provides administrative oversight, tracking club performance and aligning youth activities.

The Command Center: Shared Transparency



Real-Time Oversight:
Simultaneous visibility for both
Host and Sponsor districts.

Early Warnings:
Automated alerts for idle clubs
or students falling behind their
cohort.

Proactive Mentoring:
Enables coordinators to intervene
and guide students exactly when
they step off the purpose trail.

The Destination: Proven Results of a Structured Trail

When students know exactly what to do and host clubs have a coaching framework, extraordinary things happen:

+45%

Faster acquisition of the host language
through daily immersion challenges.

+65%

Participation in local service activities
and Rotary events.

+55%

Growth in confidence and public speaking
via structured projects.

+75%

Formation of lasting international connections
that outlive the exchange year itself.

Community Service (1000 Globix)

Students must identify a local need and star a new Project from Scratch.

The Ellie Krienke Story

Ellie (D-5960) honored a friend, who passed away from cancer by bringing the Golden Ribbon Campaign to her host Community in Brazil.

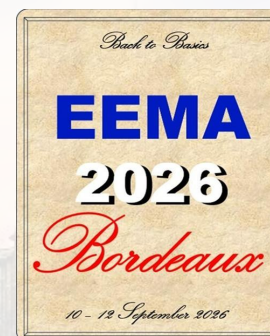
She raised funds to build a toy library for a children's hospital chemotherapy ward.

Ellie returned to Minesota, but her legacy continues to cheer children today.



Shoot for the moon.

Even if you miss, you'll
land among the stars. –
Norman Vincent Peale



Jean-Christophe Erbstein

Rotary Club Nancy Héré | District 1790 | France

Region 14, Rotary Public Image Coordinator 2027-2030

District 1790, District Governor 2025-2026

Region 14, Rotary Public Image Coordinator Assistant 2020-2024

Former club YEO

Current chairperson's husband

- Journalist, Head of Communication in a large agglomeration community
- involved in Youth Exchange since 2002



The rotarians of the future ?



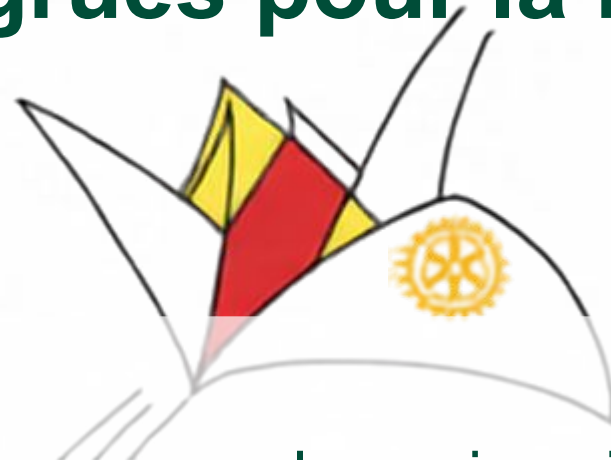
Let's clubs and districts do their job !



PRINTEMPS DU ROTARY

Une action des dix clubs ROTARY de NANCY

Ensemble, plions
1000 grues pour la PAIX !



Samedi
20 mai 2017
de 14 à 18
h

Les origamis rejoindront le
monument de la Paix des
enfants à Hiroshima



Be kind



Give meaning



Involve



To be open to ideas

Storytelling



How did the experience
change your life ?



Create an active community



Rebounds



Rotaractors



Alumni RYLA



Let them imagine our

future

**Stop thinking
on behalf of
young people,
trust them.**

